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**MONKEY PRISM RELEASES INTERACTIVE CHILDREN'S BOOK FOR iPad / iPhone**  
*'Riley and the Magical Laundry Basket' now available at the Apple App Store*

SAN DIEGO, CA (August 29th, 2011) - Monkey Prism today announced the release of *Riley and the Magical Laundry Basket*, a new interactive children's book for toddlers. Available on September 13<sup>th</sup> for \$1.99 in Apple's App Store, *Riley and the Magical Laundry Basket* features the wonderfully vivid illustrations of artist Nina Rouselle De Polonia and rhyming text and sound by Chris Danielson and Nic Danielson.

*Riley and the Magical Laundry Basket* contains 10 beautifully rendered story pages, each bursting with a myriad of touchable objects - all of which trigger fun and entertaining sounds that encourage the child to explore Riley's magical world in her search for the Cupcake Palace.

"As the father of a 13 month-old girl, I wanted to put together a book that doesn't overly focus on complex TV-era animations, but instead encourages parent/child interaction through reading and discovering", says Chris Danielson, Monkey Prism CEO. "In short, a digital book that exemplifies exploration, imagination and most importantly, fun."

*Riley and the Magical Laundry Basket* is the first in Monkey Prism's new series of "Touch & Explore with Audio" children's books.

Features include:

- \*Spectacular and original full-color illustrations.
- \*Interactive touchable objects give encouraging and fun audio feedback.
- \*Hidden animations placed throughout.
- \*More updates to come!

Pricing and Availability:

*Riley and the Magical Laundry Basket* is available for \$1.99 at the iPhone App Store.  
<http://itunes.apple.com/us/app/riley-magical-laundry-basket/id456764124?ls=1&mt=8>

Front cover photo:

[http://www.monkeyprism.com/wp-content/uploads/2011/08/Riley\\_Magical\\_Basket\\_Cover1.png](http://www.monkeyprism.com/wp-content/uploads/2011/08/Riley_Magical_Basket_Cover1.png)

Monkey Prism was created in 2010 to provide fun applications for mobile entertainment consumers. *Riley and the Magical Laundry Basket* is the follow-up to their successful release of the official "Peanut Butter Jelly Time" application.

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If you'd like more information about *Riley and the Magical Laundry Basket*, or to schedule an interview with Chris Danielson, please call Chris at (619)540-9985 or e-mail at [chris@monkeyprism.com](mailto:chris@monkeyprism.com).