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MONKEY PRISM RELEASES EDUCATIONAL CHILDREN'S SOUND BOX FOR iOS
'Bugs and Dolls' available in the Apple App Store November 8th

SAN DIEGO, CA (November 7th, 2011) - Monkey Prism today announced the release of *Bugs and Dolls*, a super fun interactive/educational sound box application. Combining beautifully-rendered drawings with engaging audio elements, this new app will surely be a hit with children of any age. Available on November 8th as a free download in Apple's App Store, *Bugs and Dolls* features Monkey Prism favorite Nina Rouselle De Polonia back with her wonderful and vivid illustrations.

"We wanted *Bugs and Dolls* to be more than just a simple sound box application with a limited play-value...the usual basic touch and response doesn't apply here", says Chris Danielson, Monkey Prism CEO. "We have created multiple modes of play that encourage learning and thinking, while still keeping things 110% fun".

Bugs and Dolls is the second in Monkey Prism's "Touch & Explore with Audio" line of applications. The free download comes with the *Animals* level (1 of 5) enabled for immediate play.

Features include:

- * Beautiful and original full-color illustrations.
- * Interactive touchable objects give encouraging and fun audio feedback.
- * "Sound Box Mode" - Touch things for cool sounds!
- * "Word Mode" - Touch, listen and learn!
- * "Quiz Mode" - Answer the questions with a touch!
- * More levels to come!

Pricing and Availability:

The basic version of *Bugs and Dolls* includes the *Animals* level, and is available for free in the Apple App Store. Three other levels (*Dollhouse*, *Bugs*, and *Camping*) can be unlocked through an in-app purchase of \$1.99, as well as a fun *Thanksgiving* level for \$.99.

- iPhone/iPod Touch Link:
<http://itunes.apple.com/us/app/bugs-and-dolls/id470219731?ls=1&mt=8>
- iPad Link:
<http://itunes.apple.com/us/app/bugs-and-dolls-hd/id476879218?ls=1&mt=8>

Video Demo: <http://www.youtube.com/watch?v=xo1lfsEQkiw>

Front cover photo:

<http://www.monkeyprism.com/wp-content/uploads/2011/11/BugsDollsScreen.png>

Monkey Prism was created in 2010 to provide fun applications for mobile entertainment consumers. *Bugs and Dolls* is the follow-up to their successful release of *Riley and the Magical Laundry Basket*, as well as the official *Peanut Butter Jelly Time* application.

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If you'd like more information about *Bugs and Dolls*, or to schedule an interview with Chris Danielson, please call Chris at (619)540-9985 or e-mail at chris@monkeyprism.com.

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