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FOR IMMEDIATE RELEASE July 5th, 2012

MONKEY PRISM RELEASES NEW ZOMBIE WORD GAME FOR iOS

'ZombieWords' now available in Apple's App Store

SAN DIEGO, CA (July 5th, 2012) - Monkey Prism today announced the release of *ZombieWords*, an app for iPad, iPhone and iPod Touch combining tongue-in-cheek survival horror with the vocabulary-building aspects of an anagram game. Using the power of your words, only you can help retired gunslinger Jebediah Moses save the world from the seemingly endless brain-eating zombie hordes. With at least 40 levels of action and tons of interactive audio/visual elements to keep the player engaged, *ZombieWords* is sure to be an addictive addition to any player's app collection. The new app also features original music by Seattle band Uncle Roman's Jetboat.

"We wanted *ZombieWords* to be both educational and ridiculously fun, while having tons of replay value through interactivity and endless multiplayer action", says Chris Danielson, Monkey Prism CEO. "Plus, who doesn't love zombies?"

Features include:

- Interactive/immersive audio that responds to gameplay.
- Tons of different zombies!
- 40 levels of play in multiple environments!...(or is there more?)
- Competitive multiplayer action through Game Center
- Leaderboards for multiple achievements
- Facebook integration. Prove your zombie-killing word prowess to the world!

Pricing and Availability:

The free basic version of *ZombieWords* includes the first 5 levels of play, including multiplayer - the rest of the journey can be unlocked through a one-time \$ 0.99 in-app purchase.

• App Store Link: <u>http://itunes.apple.com/us/app/zombiewords/id522136629?ls=1&mt=8</u>

Video Demo: http://youtu.be/QdTV-JHOx88

Front cover photo: <u>http://www.monkeyprism.com/wp-content/uploads/2012/06/ZombieWords_Title_Screenshot.png</u>

Monkey Prism was created in 2010 to provide fun applications for mobile entertainment consumers. *ZombieWords* is the follow-up to their successful release of *Bugs & Dolls*, as well as the official *Peanut Butter Jelly Time* application.

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If you'd like more information about *ZombieWords*, or to schedule an interview with Chris Danielson, please call Chris at (619)540-9985 or e-mail at chris@monkeyprism.com.

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